

Let's GO CHEE!

# APALACHEE ATHLETICS CORPORATE SPONSORSHIP

# 2024-25



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APALACHEE WILDCATS





# CORPORATE SPONSORSHIP



## ABOUT AHS CORP. SPONSORSHIP

*Corporate Sponsorship allows our local businesses to support all athletic programs through advertising in several avenues at Apalachee High School. Those include business logos on the windscreen surrounding R. Harold Harrison Stadium, business logos at the football scoreboard, advertisement in the fall sports program, business logo located inside the gymnasium area and the chance to personally be recognized at an Apalachee home football game. Other perks include appreciation messages on our school marquee.*

## CONTACT ATHLETIC DIRECTOR RALPH NEELEY

-  678-205-6010
-  940 Haymon Morris Rd.
-  [www.barrow.k12.ga.us/schools/ahs/athletics](http://www.barrow.k12.ga.us/schools/ahs/athletics)
-  [ralph.neeley@barrow.k12.ga.us](mailto:ralph.neeley@barrow.k12.ga.us)

## WHY SPONSOR?

*Apalachee High School is in the planning stages for school year 2024-25 and would love to be able to partner with you in supporting our Athletic Programs. Thanks to the generous contributions from our local businesses this past year, we were able to award close to 450 athletic letters or bars, 140 senior plaques, 150 post season letterman's jacket patches, 80 post season banquet plaques and certificates to commemorate each sport in which a student-athlete participated. A Wall of Fame has been created and added to at our gymnasium entrance to celebrate accomplishments by our student-athletes. All programs were supported through purchasing additional equipment and supplies to continue the improvements in our facilities and equipment, particularly our weight room. Additional upgrades included LED lighting at our all of our athletic fields. Also, on behalf of our athletic corporate sponsors, we presented one well deserving senior a \$1000 scholarship as he was chosen as the recipient of the Dale Sanders Memorial Scholarship. It is truly great to live and work in a community where people support schools and see the value in athletics and extra-curricular opportunities as a part of a child's educational experience.*



## **Top Cat Level: \$3500**

- **Golf team entry for both Football's (June 2024) and Baseball's (October 2024) golf tournaments or a hole sponsorship for each golf tournament**
- **Company sign located on the football stadium scoreboard**
- **Recognition prior to or during a home football game where company will be presented a sponsorship plaque**
- **Six All-Sports passes good for any regular season athletic event during the 2024-25 school year (does not include pre-season scrimmages, region tournaments, holiday tournaments and state playoff games)**
- **VIP parking for home football games**
- **Full-page advertisement in the Fall Program**
- **Company listed on Corporate Sponsorship Page in the Fall Program**
- **Company listed on Corporate Sponsor Windscreen located atop R. Harold Harrison Stadium**
- **Company listed on Corporate Sponsor Banner outside the AHS gym for basketball games, volleyball matches, wrestling matches and cheerleading competitions**
- **Company logo displayed on scorer's table screen during basketball, volleyball and wrestling events**
- **Company mentioned on the public address system during football, softball, soccer, basketball and baseball games**
- **Company logo placed in rotation to be displayed on the school marquee and promoted on school social media platforms**



## **Super Cat Level: \$2000**

- **Golf team entry for one of either Football's (June 2024) or Baseball's (October 2024) golf tournaments during the year**
- **Company sign located on the football stadium scoreboard**
- **Recognition prior to or during a home football game where company will be presented a sponsorship plaque**
- **Six All-Sports passes good for any regular season athletic event during the 2024-25 school year (does not include pre-season scrimmages, region tournaments, holiday tournaments and state playoff games)**
- **VIP parking for home football games**
- **Full-page advertisement in the Fall Program**
- **Company listed on Corporate Sponsorship Page in the Fall Program**
- **Company listed on Corporate Sponsor Windscreen located atop R. Harold Harrison Stadium**
- **Company listed on Corporate Sponsor Banner outside the AHS gym for basketball games, volleyball matches, wrestling matches and cheerleading competitions**
- **Company logo displayed on scorer's table screen during basketball, volleyball and wrestling events**
- **Company mentioned on the public address system during football, softball, soccer, basketball and baseball games**
- **Company logo placed in rotation to be displayed on the school marquee and promoted on school social media platforms**



## **Power Cat Level: \$1000**

- **Four All-Sports passes good for any regular season athletic event during the 2024-25 school year (does not include pre-season scrimmages, region tournaments, holiday tournaments and state playoff games)**
- **VIP parking for home football games**
- **Half-page advertisement in the Fall Program**
- **Company listed on Corporate Sponsorship Page in the Fall Program**
- **Company listed on Corporate Sponsor Windscreen located atop R. Harold Harrison Stadium**
- **Company listed on Corporate Sponsor Banner outside the AHS gym for basketball games, volleyball matches, wrestling matches and cheerleading competitions**
- **Company logo displayed on scorer's table screen during basketball, volleyball and wrestling events**
- **Company mentioned on the public address system during football, softball, soccer, basketball and baseball games**
- **Company logo placed in rotation to be displayed on the school marquee and promoted on school social media platforms**



## **Navy Level: \$500**

- **Two All-Sports passes good for any regular season athletic event during the 2024–25 school year (does not include pre-season scrimmages, region tournaments, holiday tournaments and state playoff games)**
- **VIP parking for home football games**
- **Half-page advertisement in the Fall Program**
- **Company listed on Corporate Sponsorship Page in the Fall Program**
- **Company listed on Corporate Sponsor Windscreen located atop R. Harold Harrison Stadium**
- **Company listed on Corporate Sponsor Banner outside the AHS gym for basketball games, volleyball matches, wrestling matches and cheerleading competitions**
- **Company logo displayed on scorer's table screen during basketball, volleyball and wrestling events**
- **Company mentioned on the public address system during football, softball, soccer, basketball and baseball games**
- **Company logo placed in rotation to be displayed on the school marquee and promoted on school social media platforms**



## **Gold Level: \$350**

- **Two All-Sports passes good for any regular season athletic event during the 2023-24 school year (does not include pre-season scrimmages, region tournaments, holiday tournaments and state playoff games)**
- **VIP parking for home football games**
- **Half-page advertisement in the Fall Program**
- **Company listed on Corporate Sponsorship Page in the Fall Program**
- **Company listed on Corporate Sponsor Windscreen located atop R. Harold Harrison Stadium**
- **Company listed on Corporate Sponsor Banner outside the AHS gym for basketball games, volleyball matches, wrestling matches and cheerleading competitions**
- **Company logo displayed on scorer's table screen during basketball, volleyball and wrestling events**
- **Company mentioned on the public address system during football, softball, soccer, basketball and baseball games**
- **Company logo placed in rotation to be displayed on the school marquee and promoted on school social media platforms**



# Apalachee High School Athletic Association Corporate Sponsorship Application



**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Primary Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

## **Levels:**

Top Cat (\$3500) \_\_\_\_\_

Super Cat (\$2000) \_\_\_\_\_

Power Cat (\$1000) \_\_\_\_\_

Navy (\$500) \_\_\_\_\_

Gold (\$350) \_\_\_\_\_

Please complete and mail this form to:  
Apalachee High School  
Attn: Athletic Department-Corp. Sponsorship  
940 Haymon-Morris Road  
Winder, GA 30680

Information needs to be received by July 3, 2024 in order to ensure your ad gets into the football program. Please email your logo to Ralph Neeley at [ralph.neeley@barrow.k12.ga.us](mailto:ralph.neeley@barrow.k12.ga.us). Include a desired layout for your advertisement if need be. Make check payable to Apalachee High School.

If you have any questions please contact Ralph Neeley, Athletic Director, at 770-586-5111.

